



FOOD VENDOR INFORMATION

EVENT OVERVIEW

Mempho Music Festival is a three day festival featuring A-list artists playing in the most legendary music city on Earth. Since the inaugural event in 2017, Mempho has mesmerized audiences by creating a first-class festival experience in a city renowned for its musical lineage.

LOCATION

Memphis Botanic Garden
750 Cherry Road
Memphis, TN 38117

DATES

Friday, October 1
Saturday, October 2
Sunday, October 3

HOURS

Friday	3:00PM - 11:00PM
Saturday	2:00PM - 11:00PM
Sunday	2:00PM - 9:00PM

ATTENDANCE

9,000 - 10,000 per day

HOW TO APPLY

Our goal is to offer top-notch food vendors who offer a mix of local cuisine and upscale fare. The food vendor application deadline is August 20, 2021. Incomplete applications will NOT be considered.

NOTIFICATION OF ACCEPTANCE

- Acceptance notifications will begin on or before August 23, 2021.
- Upon being accepted and confirming your participation, a contract will be emailed to you that includes the vendor fees, terms and guidelines.
- Fees will be due after you've received acceptance notification and contract.
- All communication will be electronic - a valid email address is required.

FOOD VENDOR SELECTION CRITERIA

Due to space limitations, all food vendors who apply are NOT guaranteed a spot at the 2021 Mempho Music Festival. Invitations to participate will be based on the information provided in the application. Each applicant will be reviewed based on the following criteria:

Cuisine

Each food vendor is expected to offer high quality, diverse, unique and/or regional cuisine. Menu items that consider dietary restrictions, i.e., V, VE, VG, GF are a plus. All menu items and prices are subject to approval by Mempho Fest.

Vendor Space

Professional appearance and branding of your operation is essential. A photo of your vendor operation is required with the application submission.

Experience

Vendors must have experience serving thousands of patrons in an outdoor setting.

Green Efforts/Sustainability

Mempho Fest encourages vendors to incorporate recyclable materials and sustainable practices wherever possible with the goal of leaving a better place for the next generation.

FOOD VENDOR FEES

Space

Vendor spaces are a flat fee of \$1,750 inclusive of power and water.

Electrical

One 20-amp service is included at each vendor location. Additional power may be pre-ordered if you are selected.

Permits

All permit fees and state and local sales tax are the responsibility of the vendor.